



MEDIA KIT · PARTNERSHIPS & PROMOTION

CULTURAL HERITAGE ONLINE

WHERE CULTURAL JOURNEYS ARE PLANNED

An independent heritage archive read across Europe since 1998. Organisers and sponsors reach our audience by placing their events inside the pages travellers already open to plan the trip — not by buying coverage of themselves.

1998 ONLINE SINCE	12,690+ HERITAGE PLACE CARDS	4,700+ CITIES COVERED
300,000+ MONTHLY GOOGLE IMPRESSIONS	3,600+ CULTURAL EVENTS PUBLISHED	5 WIKIPEDIA EDITIONS CITE CHO

culturalheritageonline.com · [partnerships: info@culturalheritageonline.com](mailto:partnerships:info@culturalheritageonline.com)

HOW IT WORKS

A traveller reading our page on a Liberty villa, an Art Nouveau quarter or a heritage trail is already deciding to go. Your guided walk, festival or opening appears right there — in context, where the intent already exists — not in a separate ad slot they scroll past.

Where it appears: place card · interactive map · city hub · thematic itinerary · editorial newsletter · social channels.

THE OFFER

LISTING

Your event enters the archive, the map and the city hub — permanently. Never a trial, never withdrawn: it feeds traffic and authority whether or not you buy anything else.

Free
ALWAYS

FEATURED EVENT

One event brought forward: highlighted on its city hub, placed inside the relevant itinerary, and pushed once through our social channels. Clearly labelled as promotion.

\$29
ONE-OFF

ORGANISER OUR RECOMMENDATION

Unlimited events · a permanent organiser page · every event highlighted · a mention in the editorial newsletter · a quarterly performance report. Includes the Operatore PRO tools.

\$149
PER YEAR

SECTION SPONSOR

A brand supports a whole editorial vertical — Art Nouveau, Heritage Walks, a region — with a declared presence across that section's pages, the newsletter and reporting. The Murano DOC consortium model, applied across Europe.

\$490
PER YEAR

| *Organiser is about \$12 a month — a single extra place sold on one guided walk pays for the whole year.*

WHO THIS IS FOR

- Associations running tours & guided visits
- European Heritage Walks & open-monument days
- Faro Convention networks & heritage forums
- Festivals & cultural programming venues
- Private galleries with a public calendar
- Territorial brands & consortia — the Murano model

EDITORIALLY INDEPENDENT

We sell audience, not opinion. Promotion is always clearly labelled — and what we write about a place stays independent of who advertises around it. That separation is exactly what keeps a placement on CHO worth more than a banner: it is read, not scrolled past.

TALK TO US

Carla Szathvary

MANAGING EDITOR · PARTNERSHIPS & MEDIA

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Tell us what you organise and where. We will show you the pages your events would sit inside — and send the current rate card. No obligation.
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